



SAP Education

KNOWLEDGE IS POWER, KNOWLEDGE IS PRODUCTIVITY

In the knowledge-based economy, education is not an expensive luxury. It is the key that unlocks your organization's potential and opens the door to growth – especially when times are tough. And when it comes to your business solutions, SAP is uniquely equipped to educate and inspire your employees to strive for ongoing improvement. SAP® Education helps you build the skills that build your business.

SAP® Education helps you to maximize and accelerate the return on your investment in SAP solutions – across the board. Effective training ensures your IT professionals, your end users, and your decision makers have the knowledge they need to drive your enterprise forward. It helps you to implement the right solutions in the right way, to identify weaknesses and strengths in your IT environment, and to optimize your systems to meet new challenges and incorporate new technologies. And when it comes to tackling challenging projects, SAP Education will ensure that you succeed where others may fail.

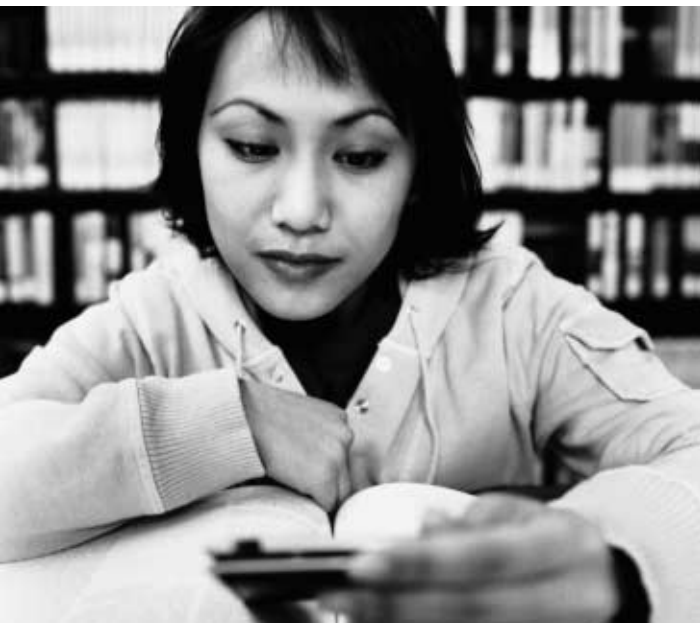
SAP Education means productivity, flexibility, and profitability.

A DEEP UNDERSTANDING OF YOUR INDUSTRY

SAP Education is a unique range of services designed to put your company firmly – and fully – in control of your SAP solutions. Because when it comes to getting the best out of SAP, we are the experts. Put simply, the quality, consistency, and breadth of SAP's education services is unparalleled. SAP Education offers high-quality education services in multiple languages the world over. SAP is a complete, one-stop answer to your needs; SAP provides the infrastructure, content, and the training itself, as well as certification for consultants and users.

FULL-TIME EDUCATION, LIFELONG LEARNING

SAP Education is not just about training during and immediately after implementation – it goes far beyond that. Education is most effective when it is not a one-time event, but a continuous lifelong process of learning. SAP solutions have a clearly defined life cycle composed of three phases: discovery and evaluation, implementation, and continuous business improvement. SAP Education mirrors these phases, providing services that accompany you every step of the way – choosing and implementing the right solutions, keeping you up to date with the latest technologies, and ensuring your company derives maximum benefit from SAP software, today and tomorrow.



KNOWLEDGE TRANSFER FOR YOUR ENTIRE ORGANIZATION

SAP's end-to-end approach involves every level of your organization – from senior executives and IT professionals to end users. SAP Education provides training tailored to your individual requirements, including classroom and consultant training, e-learning, on-site training, or fully customized programs. And it focuses on the needs of each group, helping decision makers identify what strategic measures to take, teaching IT experts how to implement new software and create documentation, and providing introductory courses for new users. This ensures not only that every employee is equipped to evaluate and work with SAP software, it actively encourages open communication and knowledge sharing among all parties. You benefit from closer links with SAP itself and from a better understanding of your IT environment throughout your organization. That results in better cooperation, improved responsiveness, and increased productivity.

SAP Education spans your entire organization:

- IT professionals and project teams
- Consultants
- SAP users
- Senior executives



SAP Education offers a wide variety of options:

- Classroom training
- The Solution Academy for consultants and partners
- Fully customized training programs
- On-site training
- E-learning
- Training content tailored to your industry and your company
- A fully functional SAP training system (simulated SAP environment)
- Certification services

SAP EDUCATION MAKES ECONOMIC SENSE

SAP Education provides benefits that you can take to the bank:

- Take advantage of SAP Education's expertise, which comes straight from the experts.
- Increase your competitiveness by increasing the skills of your employees.
- Reduce total cost of ownership: you implement the right solution the right way, avoiding expensive mistakes.
- Ensure rapid return on investment – implement solutions quickly and effectively and enable end users to derive maximum benefit from SAP solutions, increasing productivity and reducing costs.
- Acquire the skills and knowledge needed to tackle even the most challenging projects.
- Find out about tomorrow's technology today.
- Learn about today's hot technologies, such as customer relationship management, supply chain management, and e-procurement – and the best practices that can help you make the most of them.
- Benefit from worldwide education from a single source.
- Take advantage of proven teaching methods and tools.

LET SAP HELP YOU LEARN TO HELP YOURSELF

SAP Education makes learning about the power of SAP easy and rewarding. Consultants, project teams, and end users receive information that is geared to their needs, increasing productivity, ensuring implementations are successful, and keeping your organization one step ahead of the competition.

SAP Education puts you in control.

Get more from SAP. For more information on SAP educational programs, visit www.sap.com/education.

SAP has the experience and infrastructure to meet your global training needs:

- **Training centers in 50 countries provide multilingual education services when and where you need them.**
- **Proven tools and methodologies are based on years of experience and 30,000 SAP installations in more than 20 industries.**
- **End-to-end service – SAP provides the infrastructure, content, and the training itself, as well as certification for consultants and users.**
- **A fully featured training system, including sample data typical of your industry, is the ideal way for new users to become familiar with SAP solutions.**

THE BEST-RUN E-BUSINESSES RUN SAP



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