

Workshop Waves 1 – CRM Nordics

SAP Denmark Office - Copenhagen, November 25th 2009



09:00	Registration & Coffee	All
09:30	Welcome	Bent Jurs Business Development Manager SAP Nordics
09:45	SAP Business Suite 7 & SAP Enhancement Packages Setting the Stage for Value Creation	Lars Vaaben,
10:30	SAP CRM 7.0: The Go-To Release for effective Customer Relationship Management	Gitte Winther Bruhn Business Development Manager SAP Nordics
11:15	Coffee Break & networking opportunity	All
11:30	Why Upgrade to SAP CRM 7.0	David Yanez, Upgrade Business Engineer SAP UCC EMEA
12:30	Lunch & continued networking opportunity	All
13:30	How to Upgrade to SAP CRM 7.0	David Yanez, Upgrade Business Engineer SAP UCC EMEA
14:00	Customer Reference case from the Financial Services Industry	Customer
14:30	Coffee Break & networking opportunity	All
14:45	SAP CRM Upgrade Services Portfolio	B.F. Pedersen, Head CRM Consulting SAP Nordics
15:30	Wrap-up & Way Forward	Bent Jurs, Business Development Manager SAP Nordics

Workshop Waves 1 – SCM Nordics

SAP Denmark Office - Copenhagen, November 26th 2009



09:00	Registration & Coffee	All
09:30	Welcome	Bent Jurs Business Development Manager SAP Nordics
09:45	SAP Business Suite 7 & SAP Enhancement Packages, setting the Stage for Value Creation	Nicola Pace, Upgrade Competence Center EMEA SAP AG
10:15	SAP SCM 7.0: The Go-To Release for Effective Supply Chain Planning and Collaboration	Jan Heerema, SAP SCM Solution Principal SAP EMEA Business Suite Solutions
11:15	Coffee Break & networking opportunity	All
11:30	SAP SCM 7.0: The Go-To Release for Responsive Supply Chain Execution	Andrea Ricciarelli, Logistics & Supply Chain Execution SAP EMEA Solutions Business Development
12:30	Lunch & continued networking opportunity	All
13:15	SAP SCM 7.0: Supply Chain Performance Management	Thomas Jensen, Senior Solution Advisor SAP Denmark A/S
13:45	Why Upgrade to SAP SCM 7.0	Nicola Pace, Upgrade Competence Center EMEA SAP AG
14:30	Coffee Break & networking opportunity	All
14:45	Customer Reference case	
15:15	How to Upgrade to SAP SCM 7.0 and SAP SCM Upgrade Services	P. Mehl, Logistics Consulting SAP Nordics
16:00	Wrap-up & Way Forward	Bent Jurs, Business Development Manager SAP Nordics